# jimmy**fisher**



An award-winning, positive, and energetic designer skilled in creative problem-solving across motion media and graphic design. With broad experience and a passion for innovation, I excel as a collaborative team player and confident leader, using specialized skills and industry-standard software to deliver unique solutions. From concept to execution, I embrace the entire creative process, consistently delivering high-quality work that exceeds expectations.

## WORK EXPERIENCE

#### Freelance Designer and Animator—Motion and Graphics

Multiple Locations (2005-Present)

Design and animate for such companies as HBO, AMC, NBC Artworks, Sarofsky Corp., Loyalkaspar and Joyride

#### AMC Networks

New York, New York (2012-Present)

2020-Present

Senior Design/Technical Director

- Establishes the conceptual and stylistic direction for brand and campaign motion design
- Orchestrates the work of the motion design team for all projects across the AMC Networks enterprise
- Evaluated and overhauled the entire AMC Networks graphics workflow including: Standard operating procedures | Spec sheets | AirTable and Slack integration | Cross-departmental coordination

2016-2020

Design Director (AMC/AMC+)

- Ran the AMC Brand Creative Graphics Department managing projects for all original series and movie events
- Managed and executed 2016 and 2019 rebrands of all network assets, both domestically and internationally

2015-2016

Senior Motion Designer and Animator

· In addition to below roles, managed team of designers and acted as international graphics advisor

2012-2015 Motion Designer and Animator

Worked alongside the design director as a team of two that provided all on and off-air promo graphics for AMC

#### **NBC Artworks**—Creative Intern and Freelancer

New York, New York (Summer 2010)

Designed and animated for NBC, The TODAY Show and MSNBC

#### **Digital Kitchen**—Creative Intern

Chicago, Illinois (Summer 2009)

Assisted in the conception and execution of motion graphic projects

### Froeter Design Company—Creative Intern

Chicago, Illinois (Summer 2008)

## **PUBLICATIONS**

AWARDS AND Featured Work in AMC/AMC+'s Silver (3) and Bronze (1) 2023 PromaxBDA Award-Winning Promos Featured Work in AMC/AMC+'s Silver (3) and Bronze (1) 2022 PromaxBDA Award-Winning Promos

Featured Work in AMC/AMC+'s Silver (1) and Bronze (2) 2021 PromaxBDA Award-Winning Promos

Featured Work in AMC's Bronze 2019 PromaxBDA Award-Winning Promo

Featured Work in AMC's Silver and Bronze 2018 PromaxBDA Award-Winning Promos

Featured Work in AMC's Gold, Silver, and Bronze 2015 PromaxBDA Award-Winning Promos

The Walking Dead, Mad Men & Breaking Bad Video Billboards in Times Square

2011 Paula S. Wallace Excellence in Leadership Award Recipient

Gold (3) and Silver SCADDY Award Winner

Gold, Silver, and Bronze ADDY Award Winner (Savannah AAF Chapter)

5-Time Adobe Design Achievement Awards Semi-Finalist

#### **EDUCATION**

#### Savannah College of Art and Design

Savannah, Georgia (2007-2011)

- G.P.A. 4.0/4.0
- Major in Motion Media Design; Minor in Graphic Design
- Member of the National Residence Hall Honorary and Student Ambassador

#### The Art Institute of Chicago

Chicago, Illinois (2005-2006)

## EXTRA-CURRICULAR **ACTIVITIES**

## Motion Graphics Club—Co-President

Savannah, Georgia (2009-2011)

- Led meetings and planned activities for the group
- Co-Creator and Executive Producer of CoMotion 2010 and 2011

## SCAD Graduate Lab Shows—Music Director

Savannah, Georgia (2007-2011)

• Taught and accompanied performing arts students

## YAMO 2006 Board—Head Writer

Evanston, Illinois (2006)

- Responsible for the creation of a comedic script and musical numbers
- Designed graphics for posters, t-shirts, and programs

References & More On LinkedIn

